ANA VARONA

CONTACT INFO



Phone Number: 343 645 6150



E-mail Address:

anamilenavarona@gmail.com



Website:

www.anamilenavarona.com

ADDRESS

54 Wellington Street Stirling, ON KOK 3E0 CANADA

LANGUAGES

English

Spanish

SKILLS

Adobe Photoshop/Lightroom

Adobe InDesign/Dreamweaver

Excel. Word. PowerPoint

Html & CSS

Semrush

Google Analytics

SQL - Data Analysis

Canva

Mailchimp

INTERESTS

Photography

Editing

Music

Violoncello

SOCIAL MEDIA

Linkedin

Ana Varona

Instagram

@anavarona73



ANA VARONA

WEB & SEO SPECIALIST

ABOUT ME

With over a decade of experience in the dynamic world of web development and SEO, I've had the privilege of witnessing the digital landscape evolve and transform. Through the lens of my camera and the algorithms of the web, I've learned the importance of attention to detail, adaptability, and the pursuit of excellence.

WORK EXPERIENCE

9 years Company: db designs

- · Creation of visually appealing and user friendly websites
- Website Managment and auditing
- · Implementation of On-Page & Technical SEO
- · Continuous client engagement
- · Design of Digital & Physical Advertising
- · Product Photography for a variety of businesses
- · Email Marketing in Mailchimp
- · CMS experience with Squarespace

1/2024 Job title: Web Specialist Freelancer

CORE QUALIFICATIONS

7/2024 Data Analyst (In progress)

Google

2/2022 Marketing & Communications

IBMI

9/2021 SEO: Competitive Analysis, Advanced SEO

LINKEDIN

8/2021 Business Analytics: Marketing Data

LINKEDIN

8/2021 SEO Keyword Strategy, Link Building

LINKEDIN

7/2021 SEMRUSH SEO Toolkit Certification

SEMRUSH

11/2020 Advance Google Analytics

Google

2008- 2012 Violoncello Performance

University of Cauca, Colombia

REFERENCES

David Baynes | Quadient

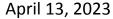
Corporate Web Product Owner d.baynes@quadient.com

613 922 2138

Steve Mccormick | PyroGenesis

Vice President, Corporate Affairs smccormick@pyrogenesis.com

416 258 0489





WEB & SEO SPECIALIST

Dear Hiring Manager,

I am writing to express my enthusiasm for the web designer position at Reedsy, specializing in creating websites for book authors. With a background in web design, a passion for arts, and a keen eye for design, I am confident in my ability to create visually appealing and highly functional websites that will effectively showcase the works and personalities of your author clients.

My professional experience includes over 9 years of developing and managing websites using HTML, CSS, and content management systems such as Squarespeae and Drupal. I have a proven track record of building responsive, user-friendly websites that meet the unique needs of clients across different industries. Additionally, I am proficient in utilizing SEO best practices to ensure websites achieve maximum visibility and reach.

One of my most fulfilling projects involved collaborating with an independent author to create a comprehensive website that highlighted their published works and academic activities. This project required a deep understanding of the author's brand and audience, as well as meticulous attention to detail to ensure the final product was both aesthetically pleasing and easy to navigate.

What excites me most about this opportunity is the chance to merge my technical skills with my love for the arts. I understand the importance of an author's online presence and how a well-crafted website can enhance their connection with readers, promote their work, and grow their brand. I am committed to creating tailored solutions that reflect each author's unique voice and style, ultimately helping them achieve their goals.

I am particularly drawn to [Company Name] because of your dedication to supporting authors and your reputation for delivering high-quality, customized web solutions. I am eager to bring my expertise and creativity to your team and contribute to your mission of empowering authors through exceptional web design.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and passion for literature can benefit your company. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule an interview.

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